

**MEDIA RELEASE:**

---

10.03.2022

## **HBF joins Members Health**

HBF has joined Members Health Fund Alliance to help advance the interests of the growing number of health consumers choosing to join and belong to not-for-profit and member owned health funds.

Matthew Koce, CEO of Members Health, said: “Australians want health insurance that suits their needs and reflects their values. An increasing number of health consumers are joining member driven health funds knowing that their health is not for profit when they do.”

“HBF is a well-known respected insurer and is a natural fit for our Alliance of funds. Like all Members Health funds, HBF puts the best interests of its members first.”

“With HBF on board, our Alliance is now stronger than ever before. We are now the voice for over 5 million customers in member owned and not-for-profit health funds. Our funds make up 35.7% of the health insurance market.

“Our Alliance of not-for-profit, member driven health funds uses its voice to advocate for affordable, high quality care, and patient choice of doctor. Our voice is now stronger with HBF.

“Representing an even greater number of policyholders amplifies our voice. It strengthens our efforts to advocate for improvements to our health system for Australians.

“Now with HBF on board, the Alliance provides an average of 86.9% in premiums back to policyholders in health benefits. The Big 3 Medibank, Bupa and Nib on average return just 83.6%.”

John Van Der Wielen, CEO of HBF, said: “Being one of the fastest growing health insurers in Australia and the nation’s second largest not-for-profit health fund with around 1.2 million members, HBF has chosen to join Members Health to ensure we can support its important efforts in advancing the interests of members first.”

*Members Health is the peak industry body for an alliance of 26 health funds that are not-for-profit or part of a member-owned group, regional or community based. They all share the common ethic of putting their members’ health before profit. Our funds represent the interests of more than 5 million Australians.*

### **Media Contact**

Matt.Harris@membershealth.com.au  
0479 135 464

### **Putting members’ health before profit**

A. 601 Canterbury Road, Surrey Hills, VIC 3127 P. PO Box 172, Box Hill, VIC 3128  
T. (03) 8831 3372 E. info@membershealth.com.au W. membershealth.com.au ABN. 43 358 871 550